Privacy Policy:

Heritage Exposition Services respects the privacy of our customers. The following privacy statement outlines what information we collect from our visitors, who has access to that information and how we utilize it.

The Heritage Exposition Services website is operated by Heritage Exposition Services. Heritage Exposition Services is the sole owner of all information collected on this site. The personal information you provide us and information about your order will never be shared with third parties, except for the purpose of fulfilling your order or when required by law.

Cookies are bits of information that we automatically store on your computer if your computer accepts cookies. Cookies do not contain any personally identifiable information such as your name, address or any financial information on your computer. We use cookies to recognize you and your preferences to make shopping easier and provide you with a customized experience on our web site Heritage Exposition Services places a unique user ID number on your cookie which allows us to access information that will improve your shopping experience, such as holding items in your shopping bag, accessing your addresses, or providing you with customized pages based on your past viewing or purchasing preferences. We also use cookies to track traffic to different parts of our web site in order to make improvements and optimize your shopping experience.

If you do not wish to have a cookie on your system, you can set your browser preferences to refuse them. In order to disable cookies, please consult your browser's help section for instructions. Please be aware that some parts of our site may require the use of cookies to be fully functional.

Complying with the Children's Online Privacy Protection Act of 1998, we will never knowingly request personally identifiable information from anyone under the age of 13 without prior verifiable parental consent.

Heritage Exposition Services takes every precaution to protect our users' information. When you submit sensitive information via the website, your information is protected both online and off-line.

When you enter sensitive information (such as credit card number) on our

registration or order forms, that information is encrypted and is protected with Secure Sockets Layer (SSL) encryption technology.

While we use SSL encryption to protect sensitive information online, we also do everything in our power to protect user information off-line. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (for example, a customer service representative) are granted access to personally identifiable information. Furthermore, all employees are kept up-todate on our security and privacy practices. Our employees are regularly notified and reminded about the importance we place on privacy, and what they can do to ensure our customers' information is protected. Finally, the servers on which we store personally identifiable information are kept in a secure environment. If you have questions about the security of our website, send us an email at <u>exhibitorservices@heritageexpo.com</u> or call us at 1-800-360-4323

If you need to make a correction or a change to your contact information please contact use at 1-800-360-4323 or by email at: <u>exhibitorservices@heritageexpo.com</u>

Any updates or changes to our privacy policy will be emailed to our customers.